

## Message Text

PAGE 01 STATE 167229

46

ORIGIN OES-03

INFO OCT-01 ISO-00 /004 R

66011

DRAFTED BY:OES/APT/BMP:PHEMILY:MT

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----- 007763

R 141352Z JUL 76

FM SECSTATE WASHDC

TO JOHN LINLEY

CAMPBELL SOUP INC

GENERAL OFFICES

CAMPBELL PLACE

CAMDEN NEW JERSEY

UNCLAS STATE 167229

FOLLOWING STATE TEL 167229 SENT ACTION TO MULTIPLE ADDEES  
ON 06 JUL 76 REPEATED FOR YOUR ACTION

QUOTE:

UNCLAS STATE 167229

E.O. 11652: NA

TAGS: TGEN OECD

SUBJ: ORGANIZATION FOR ECONOMIC COOPERATION AND  
DEVELOPMENT (OECD) STUDY OF MULTINATIONAL FIRMS

1. WE WOULD APPRECIATE YOUR COOPERATION IN ARRANGING  
INTERVIEWS WITH INTERNATIONAL SECRETARIAT OFFICIALS OF  
THE ORGANIZATION FOR ECONOMIC COOPERATION AND  
DEVELOPMENT(OECD) CONCERNING A STUDY ON THE EFFECTS  
OF MULTINATIONAL ENTERPRISES ON NATIONAL SCIENTIFIC  
AND TECHNOLOGICAL CAPACITY. THIS STUDY IS PART OF A  
BROADER EXAMINATION BY THE OECE OF THE POLICY ISSUES  
PERTAINING TO ACTIVITIES OFMULTINATIONAL ENTERPRISES  
AND ENTERPRISES ENGAGED IN INTERNATIONAL INVESTMENT.  
THIS EFFORT IS CURRENTLY FOCUSED ON THREE CASE STUDIES  
IN INDUSTRIAL SECTORS, ONE OF WHICH CONCERNS AGRO-FOOD  
UNCLASSIFIED

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PROCESSING INDUSTRIES. OECD SECRETARIAT CONSULTANT  
PROFESSOR CASTAGNE OF THE UNIVERSITY OF NANCY, FRANCE,  
WILL BE VISING A NUMBER OF KEY US FIRMS DURING THE  
PERIOD JULY 13-22 FOLLOWING A RELATED VISIT TO CANADA.

2. ISSUES HE WOULD LIKE TO EXPLORE WITH OFFICIALS OF  
YOUR COMPANY INCLUDE:

(A) DETAILS OF THE COMPANY'S VARIOUS FOREIGN  
SUBSIDIES IN TERMS OF THEIR:

(1) PRODUCT BREAKDOWN

(2) KIND AND LEVEL OF EMPLOYMENT

(3) R&D EXPENDITURES, ETC.,

(B) PROBLEMS OF INTERNATIONAL TECHNOLOGY TRANSFER  
IN THIS INDUSTRY ESPECIALLY WITH RESPECT TO VARIOUS  
NATIONAL LICENSING AND PATENT POLICIES.

(C) RELATIONSHIP S BETWEEN FOREIGN SUBSIDIARIES AND  
THEIR LOCAL GOVERNMENTS ESPECIALLY WITH RESPECT TO  
THE SCIENTIFIC AND TECHNOLOGICAL CAPABILITIES OF THE  
PARENT FIRM.

3. DR. ANDREW PETTIFOR, DIRECTORATE FOR SCIENTIFIC  
TECHNOLOGICAL AND INTERNATIONAL AFFAIRS, NATIONAL  
SCIENCE FOUNDATION, WILL BE CONTACTING YOUR OFFICE  
SHORTLY TO ARRANGE APPOINTMENTS. I WOULD BE GRATEFUL  
FOR YOUR ASSISTANCE IN FACILITATING THIS PROJECT. ROBINSON UNQUOTE  
KISSINGER SIGNED: JOHN C. FRY, DIRECTOR, OFFICE OF BILATERAL AND  
MULTILATERAL SCIENCE AND TECHNOLOGY AFFAIRS, DEPT OF STATE  
WASHDC 20520. KISSINGER

UNCLASSIFIED

<< END OF DOCUMENT >>

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CAMPBELL PLACE  
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